



OPTIMUS | EMR®

Setting the Standard for Software Systems in Long Term Care.

**FOR IMMEDIATE RELEASE**

**May 7-8, 2013**

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## OPTIMUS EMR INFORMATION EXCHANGE 2013 "OIE 2013" MAY 7<sup>TH</sup> AND 8<sup>TH</sup>

Optimus EMR is hosting the first ever Information Exchange. We look forward to the opportunity to meet with the leadership and system experts from our customers around the country. Please join our team and fellow Optimus customers in an opportunity to see new modules, hear about the future, share ideas and best practices, and participate in focus groups.

### Location

This year's event will be held at the beautiful Marriott Waterside in Tampa Florida. Special arrangements and considerations have been made to provide OEMR guests with an incredible experience. You can make your hotel accommodations directly through the hotel by calling (888) 268-1616 . Give them our name to receive the guaranteed contract rate.

### Who Should Attend?

The OIE is designed to inform your leadership, clinical and financial system experts, and users. Join us as we unveil and explore the newly released Billing and Financial System ("OBFS") and New eMAR/eTAR. Both new products will be paired with special breakout sessions designed to learn about the specifics of each module. In addition to the new product sessions, we have system and industry experts presenting on a variety of Industry and system topics designed to give you the advantage you are looking for.

### Cost

We value your attendance and contribution to this event and have done everything possible to keep the cost as low as we can, while providing you with high value content and an amazing experience. So much so, that we are hosting this conference as a Shared Cost event. Meaning, a portion of the conference fees will be returned to you or your facility in the form of a credit upon check in.

### Shared Cost Model

\*Before February 15 - \$300 with a \$150 credit upon check-in (Net \$150)

\*Before March 15 - \$350 with a \$150 credit upon check-in (Net \$200)

\*Before April 10 - \$400 with a \$150 credit upon check-in (Net \$250)

## What's Included:

- \*All Conference Material and Sessions
- \*Breakfasts, Breaks and snacks, Lunches, and Cocktail Reception

Registration and payment are simple. Just click this link to register all attendees from your facility:  
[CLICK HERE TO REGISTER!](#) **\*\*Space is limited to the first 150 guests. Please register early.**